

# ***Brian O'Malley Keynote Presentation Audio Visual Requirements***

**Each venue is unique. It's important that Mr. O'Malley speaks directly with the audio/visual technician to confirm the details and schedule a short rehearsal time.**

**Projection: A Digital HD projector with DVI or HDMI input and native resolution of (WXGA 1280 X 800, image aspect ratio of 16:9)**

Projector brightness (Lumens) should be appropriate for the combination of screen size and audience size. A MacBook Pro and Apple's Keynote software is used to give the presentation.

**Screen: The larger the screen, the greater the impact**

1. The largest 16:9 wide angle screen preferably with dress kit that will fit comfortably in both the room and the client's budget.
2. The screen should be high enough above the floor of the room so that the audience can view the entire image.
3. If the audience is larger than 500, the client should consider using two screens, two projectors and possibly IMAG or image magnification.

**Sound: The better the sound system, the greater the impact**

1. Wireless lavalier microphone.
2. Quality Sound System. Some "House sound" systems are of poor quality. If you have only a volume control "Shure/Brick" mixer, please let us know so we can arrange for a small mixer with three band EQ.
3. The soundtrack is played from a Apple laptop. He has a direct box he brings with an XLR output for to the sound mixer.

**Staging:** Risers/podium above the general audience level to assure the best possible visibility.

**Lighting:**

1. **Supplemental lighting to illuminate Mr. O'Malley on the stage area between the podium and the projection screen, for dual screens, illuminate the center stage.**
2. If possible the lighting should be on a dimmer that can go on and off at different times during the presentation. For smaller venues, just one "Leko" on a tree works and Mr. O'Malley can provide an on/off remote control for the light.
3. The lighting should be masked to about 8 ft. wide & 9 ft. tall and so it does not wash onto the screen or the podium. A couple of fake trees on the stage help break up the lighting.
4. If the budget permits, a general stage wash should be on a separate dimmer so it can be completely turned off during the presentation. It should also be on a separate dimmer so that its intensity can be reduced during the presentation.
5. The lighting in the rest of the room, both ambient and supplemental, should be checked. Make sure that the room can be darkened to about 5-10%. If there are any "work lights" (besides exit signs), arrangements should be made to have them turned off. If there are any lights behind or directly in front of the screen, arrangements should be made to have them dimmed or partially covered during the presentation.

**Summary:**

We've seen it all, AV budgets from \$50.00 to \$500,000.00 and, at times, the \$50.00 budget worked better.

**AV can make or break the overall event, please call us to discuss the details, 303-779-4264.**